



HyNet rounds out careers season after engaging over 7,500 young people across the North West and North Wales

HyNet has concluded a successful autumn careers season, having showcased and inspired more than 7,500 young people across the North West and North Wales as the project prepares to deliver the region's next generation of low carbon technologies, skilled jobs and clean industrial growth.

Over seven weeks, the HyNet team visited high schools, colleges and universities in Chester, Ellesmere Port, Liverpool, Manchester, Warrington and Wrexham, as well as major public skills events. Students ranging from those passionate about climate action to those exploring future technical and engineering career paths were given first-hand insight into the roles emerging from the UK's transition to clean energy.

HyNet also complemented its in-person engagement with a targeted social media campaign, which showcased young people already working in diverse industrial and low carbon roles across the region. The campaign reached more than 300,000 views across multiple platforms, amplifying the message that the clean-energy transition offers exciting, attainable and future-proof career opportunities for people from every background.

HyNet, led by Progressive Energy alongside partners EET, Encirc, Storengy and members of its wider supply chain, is working to ensure that young people are aware of – and ready to step into – the thousands of skilled jobs that will be created through the decarbonisation of industry in the region.

According to the UK Government's Clean Energy Jobs Plan, the transition to net zero will require rapid growth across the UK's clean energy workforce by 2030, with some of the largest increases needed in technical, engineering, construction and operational roles. HyNet alone is expected to create 6,000 direct jobs in its initial construction phase, with many more supported across the supply chain as the first-of-a-kind low carbon infrastructure comes online.

“HyNet were really engaging at my careers event. They outlined HyNet's mission, explained how HyNet will create jobs in the supply chain and at partner industries, and highlighted the opportunities available for students to gain valuable experience within the project. Their discussion of their own professional backgrounds in terms of recruitment and project management added further depth and inspiration.” – Carter, Business Student at Manchester Metropolitan University.

“It has been great to have HyNet, and a number of businesses involved in the programme, at our Cheshire and Warrington Pledge town-wide careers fairs over the



last two months, which involved 56 secondary and special schools and Further Education Colleges, and just shy of 7,000 attendees.

“This enabled HyNet to inspire so many young people, their teachers and parents/ carers of the great careers that are going to be coming to the sub region in years to come with this world leading environmental project” - Trevor Langston, Cheshire and Warrington Pledge, Youthfed.

Throughout the careers season, HyNet partners showcased pathways into engineering, project management, digital, construction, manufacturing and environmental roles, highlighting the broad range of opportunities associated with clean growth.

HyNet’s outreach programme will continue into 2025, working closely with educators, local authorities and community partners to ensure that the region’s young people are at the forefront of the UK’s clean-energy transformation.

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About HyNet

The HyNet Alliance is a member organisation which brings together companies who are working together to make HyNet happen. This includes global companies and brands across multiple sectors, including chemicals, glass and oil refining to food, paper and automotive.

HyNet is a low carbon energy project at the forefront of the UK’s journey to a Net Zero future, being developed by a consortium of world-leading organisations.

HyNet’s infrastructure will produce, store and distribute hydrogen as well as capturing and storing carbon. It will decarbonise the North West of England and North Wales.

This game-changing project has the potential to reduce carbon dioxide emissions by 10 million tonnes every year – the equivalent of taking four million cars off the road.

HyNet will create and maintain thousands of local jobs, as well as enable long-term sustainability for businesses and financial security for communities across the region.

www.hynet.co.uk