

**FOR IMMEDIATE RELEASE**

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**HyNet welcomes Japanese Trade Delegation explore hydrogen  
and carbon capture opportunities in the North West and North Wales**

A delegation of twenty leading Japanese companies from diverse sectors, including manufacturing, maritime, utilities and financial services, recently visited HyNet to explore collaborative opportunities in the UK, facilitated by the Japan External Trade Organization (JETRO).

HyNet showcased cutting-edge developments in low-carbon hydrogen production and Carbon Capture and Storage (CCS) technologies, underscoring the North West and North Wales as a hub for low carbon energy innovation and a prime destination for overseas partnerships and investment.

The North West and North Wales have long been a driving force of UK industry. Now, with HyNet at the forefront, the region is positioning itself as an international leader in the transition to a low-carbon economy. By providing the infrastructure needed to transition to a low carbon economy, HyNet is playing a pivotal role in securing a long term, vibrant manufacturing sector in the region.

The visit from JETRO, and its affiliated companies demonstrates the growing global interest in the UK's hydrogen and CCS mission, opening the door to investment, technology exchange and lasting partnerships between the UK and Japan.

HyNet is transforming the region—from Cheshire to Liverpool City Region, and from Manchester to Flintshire. Through the delivery of world-class infrastructure, the project is set to dramatically reduce carbon emissions, secure the future of vital industry and unlock billions in inward investment.

David Parkin, HyNet Alliance Director, said:

*“We were delighted to welcome JETRO, and the delegation of Japanese companies and investors, to the North West and North Wales. Their visit was a fantastic opportunity to showcase HyNet’s leadership in hydrogen and carbon capture technologies, as well as to demonstrate the immense investment potential in the region.*”

*“HyNet is a gamechanger for industry and serves as a global blueprint for the energy transition – illustrated by the multiple international delegations we have hosted to the region. We are excited to continue discussions and forge strong partnerships that will drive innovation and accelerate the global transition to low carbon energy across the globe.”*

Hideo Yura, Director General at JETRO, added:

*“Our visit to the North West and North Wales was extremely insightful, giving us a deeper understanding of the UK’s cutting-edge advancements in hydrogen and carbon capture. We were highly impressed with the region’s commitment to the energy transition, and we see significant opportunities for Japanese companies to collaborate and invest in this rapidly expanding market.”*

During their visit, the delegation toured key industrial sites, met with regional leaders and engaged in discussions on exploring potential strategic investments and partnerships, fostering dialogue that could unlock new opportunities.

For more information visit [hynet.co.uk](https://hynet.co.uk)

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## About HyNet

The HyNet Alliance is a member organisation which brings together companies who are working together to make HyNet happen. This includes global companies and brands across multiple sectors, including chemicals, glass and oil refining to food, paper and automotive.

HyNet is a low carbon energy project at the forefront of the UK's journey to a Net Zero future, being developed by a consortium of world-leading organisations.

HyNet's infrastructure will produce, store and distribute hydrogen as well as capturing and storing carbon. It will decarbonise the North West of England and North Wales.

This game-changing project has the potential to reduce carbon dioxide emissions by 10 million tonnes every year – the equivalent of taking four million cars off the road.

HyNet will create and maintain thousands of local jobs, as well as enable long-term sustainability for businesses and financial security for communities across the region.

[www.hynet.co.uk](http://www.hynet.co.uk)

## About JETRO:

The Japan External Trade Organization (JETRO) is a government-related agency that promotes trade and investment between Japan and the rest of the world. Through international business development initiatives, JETRO supports Japanese companies in expanding global partnerships and fostering innovation.

[www.jetro.go.jp](http://www.jetro.go.jp)